

Content Encoding Specifications

PAL for European Broadcast

Digital

H.264 (.mp4)

Digital 6-sheet Video (Portrait)

Codec: H.264 / MPEG4 AVC
Bit-rate: 10 mbps minimum
Profile: High
Level: 5.1
Frame Rate: 25 fps (PAL)
Aspect Ratio: 1080 x 1920 - 9:16
Copy length: 10 seconds

Preferred Delivery Method

FTP

ftp.zoomcontent.co.uk

User: zoommedia

Pass: D6.upLoad

Alternative Delivery Method

Upload to our Dropbox folder - <http://bit.ly/ZoomUpload>

If you use this method please email uktraffic@zoommedia.com to advise your campaign and the filename you have uploaded. This will facilitate quicker processing.

If you have more than one file please create a zip folder to upload.
Label the zip as your campaign.

Copy should be delivered no later than 3 working days before airdate.

This allows optimum processing time to ensure a successful campaign start.

Please ensure Broadcast Guides and Legals are adhered to. Although not a requirement, as good practice we follow Clearcast Guidelines. If copy contains flashing images you may be requested to provide a [Harding Test Certificate](#).



Technical Enquiries
Please contact UK Traffic

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