ZOOM MEDIA

AV Content Specifications

PAL for European Broadcast

Digital

H.264 (.mp4)

Video (Landscape)

Codec: H.264/MPEG4 AVC
Bit-rate: 10mbps minimum
Profile: High
Level: 5.1
Frame Rate: 25fps (PAL)
Aspect Ratio: 1920x1080 – 9:16

Audio

Mute

Delivery Method

Client dependant.
Please discuss with your contact.Label the zip as your campaign.

Copy should be delivered no later than 3 working days before airdate.
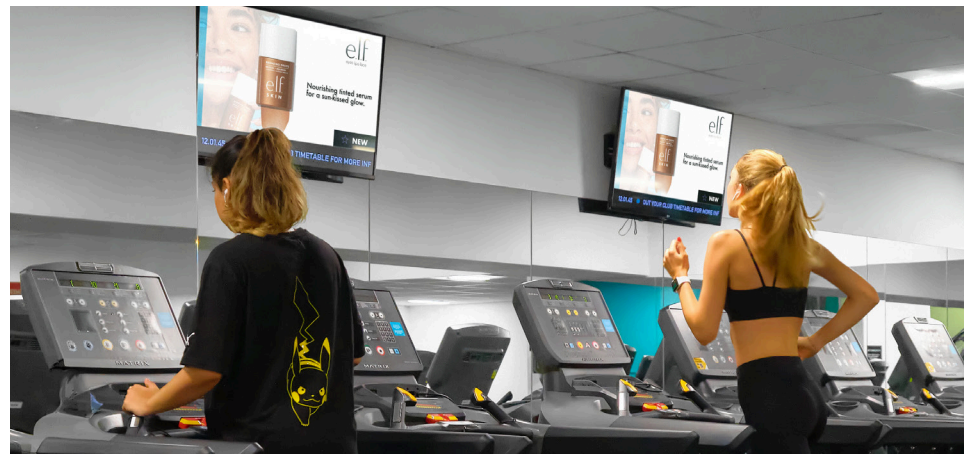This allows optimum processing time to ensure a successful campaign start.

Please ensure broadcast guides and legals are adhered to.
Although not a requirement, as good practice we follow Clearcast guidelines.
Media containing flashing images may require a Harding Test Certificate.

Technical Enquiries

Please contact UK Traffic: (020) 3511 2118   uktraffic@zoommedia.com

D6 Content Specifications

PAL for European Broadcast

Digital

H.264 (.mp4)

Digital 6-sheet Video (Portrait)

Codec:	H.264/MPEG4 AVC
Bit-rate:	10mbps minimum
Profile:	High
Level:	5.1
Frame Rate:	25fps (PAL)
Aspect Ratio:	1080x1920 – 9:16

Preferred Delivery Method

FTP
ftp.zoomcontent.co.uk
Username: zoommedia
Password: D6.upload

Alternative Delivery Method

Upload to our Dropbox folder: http://bit.ly/ZoomUpload

If you use this method please email uktraffic@zoommedia.com
to advise your campaign and the filename you have uploaded.
This will facilitate quicker processing.

If you have more than one file please cfreate a zip folder to upload.

Label the zip as your campaign.

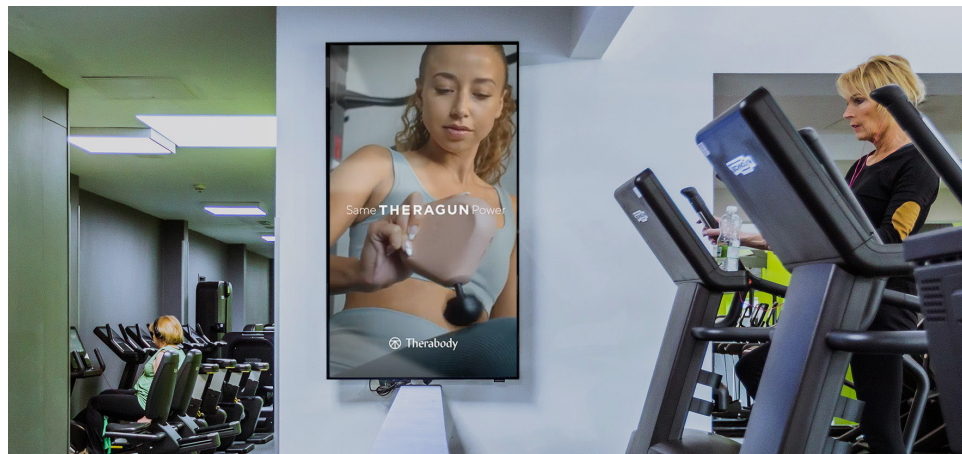**Copy should be delivered no later than 3 working days before airdate.**
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TV Content Specifications

PAL for European Broadcast

Digital

H.264 (.mp4)

Video (Landscape)

Codec:	H.264/MPEG4 AVC
Bit-rate:	10mbps minimum
Profile:	High
Level:	5.1
Frame Rate:	25fps (PAL)
Aspect Ratio:	1920x1080 – 9:16

Audio

Codec:	AAC – MPEG4
Bit-rate:	320 kbps
Sampling:	48 khz
Channels:	2 (stereo)
Audio Quality:	High

Preferred Delivery Method

FTP
ftp.imagesound.com
Username: zoommedia
Password: national01

Alternative Delivery Method

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to advise your campaign and the filename you have uploaded.
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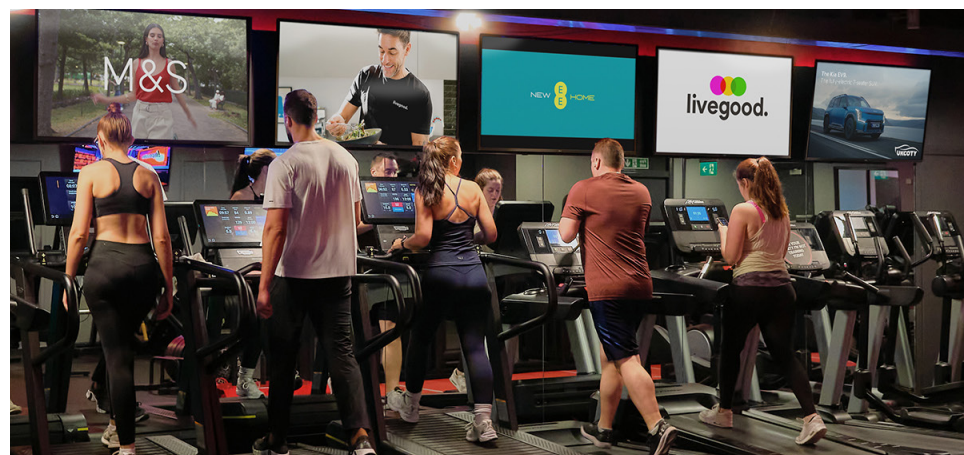**Copy should be delivered no later than 3 working days before airdate.**
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Technical Enquiries

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TV Content Specifications

PAL for European Broadcast

Digital

H.264 (.mp4)

Video (Landscape)

Codec:	H.264/MPEG4 AVC
Bit-rate:	10mbps minimum
Profile:	High
Level:	5.1
Frame Rate:	25fps (PAL)
Aspect Ratio:	1920x1080 – 9:16

Audio

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